

# **BEDDINGTON CRICKET CLUB**



**Founded in 1863**

## **Policy for the safe use of Social Media.**

For the purposes of this policy, social media is a type of interactive online media that allows parties to communicate instantly with each other or to share data in a public forum. This includes online social forums such as Twitter, Facebook and LinkedIn. Social media also covers blogs and video- and image-sharing websites such as YouTube, Instagram and Flickr.

Any communications that club members make in a personal capacity, if clearly related to the club or members, through social media, must not:

- 1. Bring the club into disrepute, for example by:**
  - criticising or arguing with fellow club members or those of rival clubs;
  - making defamatory comments about individuals or other clubs, organisations or groups;
  - posting images that are inappropriate or links to inappropriate content.
- 2. Do anything that could be considered discriminatory against, or bullying or harassment of, any individual, for example by:**
  - making offensive or derogatory comments relating to sex, gender reassignment, race (including nationality), disability, sexual orientation, religion or belief or age;
  - using social media to bully, intimidate or humiliate another individual either a member of this club or any other;
  - posting images that are discriminatory or offensive ,or links to such content.
- 3. Breach confidentiality, for example by:**
  - giving away confidential information about an individual (such as a colleague) or organisation (such as a rival club)
  - discussing the club's internal workings or its future business plans that have not been communicated to club members as a whole.
- 4. Breach copyright, for example by:**
  - using someone else's images or written content without permission;
  - failing to give acknowledgement where permission has been given to reproduce something.

Any breaches of this policy will be investigated by the Beddington CC Safeguarding Officer and could result in disciplinary action and possible referral to outside agencies.

This policy relates to all members of the club, playing and non-playing, adult and colt.